

What's New?

WITH SWEETIE PACARRO

When choosing an Internet connection, an increasing number of businesses and residential customers are choosing DSL (Digital Subscriber Line).

Hawaiian Telcom

Connection speed, reliability and the "always on" nature of DSL are the leading reasons this technology is enjoying popularity. DSL uses your existing telephone line to allow 24-hour access to the Worldwide Web without tying up your phone line with a busy signal.

The subscriber uses a special inline plug-in filter at each telephone to filter the DSL signal from the telephone communication path.

Residential & Commercial security systems require the telephone path to send alarm signals to the Central Station Monitoring Center.

Although the alarm industry has developed products to address the problem of filtering and configuration of DSL and security systems, Elite Security has tested these products with no success.

Fortunately, Hawaiian Telcom has come to the rescue by developing a solution — a product called the Network Interface Device (NID) Splitter.

The NID Splitter is installed at the demarcation point at the subscriber's home or business. This passive device allows both voice and data signals to travel over the telephone line, splitting the combined signal to provide separate outputs for both phone and data.

It's another reason that Hawaiian Telcom leads the way in DSL technology. To order the NID Splitter from Hawaiian Telcom please call 643-3456 (residential customers) or 643-4411 (business customers).

Staying Safe

LOIS MIYASHIRO'S TIPS
ON SAFETY AND SECURITY

Hurricane season officially began on June 1 and runs through November 30. Oahu Civil Defense officials frequently remind Hawaii residents that it is not a matter of "if" we will be hit by a hurricane, but "when." It can't be stressed enough that island residents need to be prepared.

Here's a rundown:

Preparations:

- Have a chosen meeting location that is somewhere other than your home.
- Have an evacuation and disaster kit ready that includes a radio and batteries.
- Prepare a personal evacuation plan
- Assemble a disaster supplies kit
- Have Flood Insurance.
- Install Hurricane storm shutters or pre-cut lumber for windows.
- Remove branches and small trees that may fall on the house.
- Stock extra food, batteries and drinking water.

When a storm approaches:

- Listen to local radio stations for official Civil Defense announcements and instructions.

Aloha from Ricky

Although the leaves don't change color in the islands, the tradewinds seem a bit cooler lately signaling that fall has arrived in Hawaii. It seems like only yesterday that we were ringing in the New Year.

That's especially true for the folks at Wahoo's Fish Taco — an eatery which opened in January. Our cover story features Wahoo's, owned by siblings Stephanie, Mike and Noel Pietsch. In just eight short months, the restaurant has developed a loyal following of those looking for fresh, healthy food in a great atmosphere. We'll tell you why Wahoo's is more than just fish.

We also aim the Spotlight this month on Mike Ruley, CEO of Hawaiian Telcom and how he and his 1,800 employees are leading the way in shaping Hawaii's telecommunications industry.

Response has been great for our Recipe Corner and this month, Chef Sam Choy shares his recipe for Coconut Crab Cakes. Whip some up this weekend and we guarantee it will be a hit at all your holiday gatherings.

And don't forget to purchase your tickets for the 3rd Annual SHOPO luau, Oct. 21 at the Blaisdell Arena. Ono food and a great entertainment lineup are on tap so order your tickets today.

Phone: 732-5552 Fax: 732-5891

Central Station Alarm Room:
732-5553

www.elitesecuritysystems.com

Ricky Kurihara

Ricky Kurihara
CEO, Managing Partner
Elite Security Systems



- Evacuate, when advised, to sturdy buildings or public shelters.
- During a warning when sirens sound, cover windows with boards or tape.
- Secure loose objects that may blow away, such as outdoor furniture.
- Leave areas that may flood.
- Stay indoors during high winds; stay away from windows.
- Keep away from exterior walls and doors.
- "Be aware," the calm "eye" of the hurricane is deceptive.
- Turn off water/electricity at the main source to the house.
- Unplug all appliances.



Remember that it's never too early to prepare yourself and your family for a hurricane. If you haven't already done so, do it now. For more information on Hurricane Safety, visit www.kgmb.com to download the 2006 Hurricane & Severe Weather Guide by Guy Hagi.

FROM ELITE SECURITY SYSTEMS

ELITE NEWSLETTER WRITTEN BY: STACY YUEN HERNANDEZ

FALL 2006



elite

CONNECTION

It's more than just fish...

With a name like "Wahoo's Fish Taco" one could safely assume that this restaurant at Ward Gateway Center serves just that — fish tacos. But it's time to dispel that myth.

"Because of our name, people may not realize there's so much more to our menu than fish tacos," says co-owner Mike Pietsch, 28, who along with his sisters, Stephanie Pietsch, 31, and Noel Pietsch, 24, are introducing Hawaii to the popular surf-themed eatery.

Step into the sparkling, friendly restaurant and be blown away by the tasty selections, including combination burrito, taco and enchilada platters, soups, salads, sandwiches, south-of-the-border-style pupu, keiki selections, rice bowls and a selection of beer,

wine and margaritas.

Yes, Wahoo's menu features fish, but customers can also choose from blackened or flame-broiled chicken, shrimp, carne asada, carnitas and vegetarian ingredients.

The California-based chain was founded in 1988 by three brothers — Eduardo and Mingo Lee and Wing Lam, who opened the first restaurant in Costa Mesa, Calif. The idea to bring Wahoo's to Hawaii came about

while Stephanie was working in sports marketing for the Anaheim Angels and met Wing Lam. She eventually convinced Lam and his brothers to consider her family as possible franchisees while also persuading her own siblings to make it a family affair.

It seemed only natural, as the Pietsch kids are no strangers to family businesses. Their father Michael Pietsch, owns Title Guaranty of Hawaii Inc., along with his two brothers.

Like all businesses, family businesses have their ups and downs, but Noel says the trio was well aware of the struggles they



Mike, Stephanie and Noel Pietsch.

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SPOTLIGHT: Mike Ruley

CEO Hawaiian Telcom Making a connection

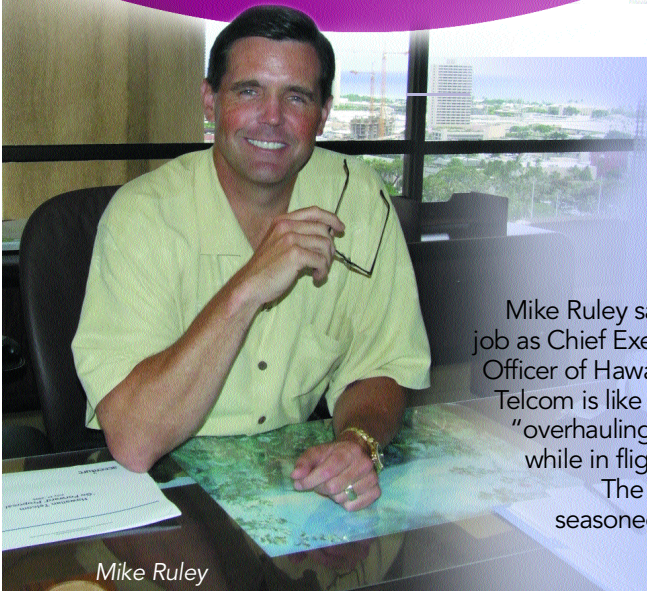
Mike Ruley says his job as Chief Executive Officer of Hawaiian Telcom is like "overhauling a 747 while in flight."

The seasoned

telecommunications executive took the job in October 2004, five months after the Carlyle Group of Washington, D.C. agreed to acquire Verizon Hawaii from Verizon Communications for \$1.65 billion.

"It's been non-stop since," says Ruley, 46. "The biggest challenge has been redesigning our operation and reversing 20 years of downsizing and offshoring in a very competitive marketplace."

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Mike Ruley

We named the company after our customers!



Hawaiian Telcom

But he says he and Hawaiian Telcom's approximately 1,800 employees are committed to meeting the communication needs of the people of Hawaii while providing the best customer service in the state.

"We're 124 years old — the world's oldest start-up," he said with a smile. "There will be bumps in the road and challenges along the way, but we'll get it right."

Ruley previously served as president and CEO of NextiraOne, a North American voice and data solutions company. The Kansas City native has lived on the East Coast, West Coast and places in between, but says he and his wife and four children have fallen in love with the Islands.

"It's a given that Hawaii's beauty is unprecedented, but it's much more than that," says Ruley. "The people here along with The Aloha Spirit make it such a unique place to be — we have never met so many warm people in one place."

When taking a break from reshaping Hawaii's telecommunications community, Ruley relaxes by playing golf at the Waialae Country Club, but insists his handicap is too high to reveal. And no, he has no desire to play against Michelle Wie.

He's also in training for his first Honolulu Marathon in

December.

"I run at 4:30 in the morning — it's the only time I'm able to do it," he says.

"There will be bumps in the road and challenges along the way, but we'll get it right."



(Above): Mike Ruley took the helm of Hawaiian Telcom in October 2004.

MESSAGE FROM SHOPO



SHOPO is gearing up for its 3rd Annual SHOPO Luau, Saturday, Oct. 21, from 5 to 10:30 p.m. at the Blaisdell Arena. Doors open at 4:30 p.m.

This year's theme, "United We Stand, Divided We Fall," salutes the men and women of our military services.

"Kapakahi Groove," featuring Officer Rory Souza and "A Touch of Gold," featuring Officer Taylor Ho'opi'i, and "A Polynesian Revue Extravaganza," will provide entertainment.



Emcee will be Champ of OC16's "Bodyworks." Kanak Attack will provide an ono buffet. Guests will have a chance to win great door prizes.

Call SHOPO for tickets at 847-4676, ext. 116 (Danielle Ho'opi'i). Cost: \$15 Active and Associate SHOPO members; "Legends" (retirees and their immediate family). \$25 for non-members. Children 10 and under: free. Seating is limited. Deadline for ticket purchases is Oct. 16.

Don't forget to check out SHOPO's brand new Web site at www.shopohawaii.org

www.shopohawaii.org

A & E Creations
2222 Kalakaua Ave. #1218
Honolulu, Hawaii 96815
Phone: 926-8886

Agatha Paris - Waikiki
2342 Kalakaua Avenue
Honolulu, Hawaii 96815
Phone: 923-3383

Aina Haina 76
830 West Hind Drive
Honolulu, Hawaii 96821
Phone: 373-2311

Air Balance Hawaii
3023 Kaimuki Avenue
Honolulu, Hawaii 96816
Phone: 737-2710

Air Source Air Conditioning
935 Dillingham Blvd. Unit 9
Honolulu, Hawaii 96819
Phone: 847-7500

Ala Wai Chevron
407 Kapahulu Ave.
Honolulu, Hawaii 96815
Phone: 737-7986

Aloha Airlines
Honolulu International Airport
Honolulu, Hawaii 96820
Phone: 836-7431

Aloha State Brokerage
1001 Dillingham Blvd. #212
Honolulu, Hawaii 96817
Phone: 847-4640

American Restaurant Supply
98-107A Kamehameha Hwy.
Aiea, Hawaii 96701
Phone: 486-9400

Anyplace Cocktail Lounge
2065 South King Street
Honolulu, Hawaii 96826
Phone: 947-8977

Architectural Glass
702 Hoohakanu Place
Pearl City, Hawaii 96782
Phone: 455-3757

Armstrong Produce
802 Mapunapuna Street
Honolulu, Hawaii 96819
Phone: 933-2021

Auto Air & Accessories
825 Ilanaiwai Street
Honolulu, Hawaii 96813
Phone: 593-2331

AVEX Hawaii Studios
377 Keahole Street D-03
Honolulu, Hawaii 96825
Phone: 393-2021

Baldwin's Sweet Shop
98-040 Kamehameha Hwy.
Aiea, Hawaii 96701
Phone: 488-0505

Bel Air Distribution
96-1417 Waihona Street
Pearl City, Hawaii 96782
Phone: 454-0071

Best Bridal Wedding Planner
Ocean Crystal Chapel at
Hilton Hawaiian Village
Beach Resort & Spa
Phone: 926-2378

Big D's Restaurant
3250 Ualena Street
Honolulu, Hawaii 96819
Phone: 836-7668

Blueprint Audio Visual
777 South Hotel Street
Honolulu, Hawaii 96813
Phone: 537-2546

Bob Tanaka, Inc. Realtors
1055 Kalo Place #200
Honolulu, Hawaii 96826
Phone: 949-4111

BP Builders
99-1135 Iawena Street
Aiea, Hawaii 96701
Phone: 330-1615

Buca Di Beppo
1030 Auahi Street Bay 1
Honolulu, Hawaii 96814
Phone: 591-0800

Carl's Jr 76
2140 North Nimitz Hwy.
Honolulu, Hawaii 96819
Phone: 848-0480

Cartridge World - Aiea
99-082 Kauhale Street
Aiea, Hawaii 96701
Phone: 488-8855

Cartridge World - Kaneohe
46-028 Kawa Street
Kaneohe, Hawaii 96744
Phone: 233-7722

Centex Destination Properties
480 Kamokila Blvd.
Kapolei, Hawaii 96707
Phone: 792-5020

Century Center Condominium
1750 Kalakaua Ave.
Honolulu, Hawaii 96826
Phone: 946-8818

Chart House
1765 Ala Moana Blvd.
Honolulu, Hawaii 96815
Phone: 941-6669

Cheerleaders Bar & Grill
4380 Lawehana Street
Honolulu, Hawaii 96818
Phone: 421-1000

Chevron Car Wash - Fuji
98-121 Kamehameha Hwy.
Aiea, Hawaii 96701
Phone: 488-5129

Choice Sheetmetal
94-058 Leokane Street
Waipahu, Hawaii 96797
Phone: 671-3422

Chung Insurance
765 Amana Street #503
Honolulu, Hawaii 96814
Phone: 945-2988

City Automotive Repair
2319 South Beretania Street
Honolulu, Hawaii 96816
Phone: 941-4844

City Construction
2706 A Kilihaui Street
Honolulu, Hawaii 96819
Phone: 839-5025

CJ's New York Style Deli
Hilton Hawaiian Village Hotel
Honolulu, Hawaii 96815
Phone: 942-0027

Color Refinishes
94-535 Ukee Street
Waipahu, Hawaii 96797
Phone: 678-3064

**Commercial Roofing
& Waterproofing Hawaii**
2002 Kahai Street
Honolulu, Hawaii 96819
Phone: 841-7246

Contractors Hawaii
520 N. School Street
Honolulu, Hawaii 96817
Phone: 550-4410

Coral Kingdom
49-132 Kam Hwy.
Kaneohe, Hawaii 96744
Phone: 239-4800

Cove Entertainment
1580 Makaloa Street #1200
Honolulu, Hawaii 96814
Phone: 946-3100

C. S. Wo Gallery
702 South Beretania Street
Honolulu, Hawaii 96814
Phone: 536-6304

C. S. Wo Service Center
4336 Malaai Street
Honolulu, Hawaii 96818
Phone: 421-3135

D. Suehiro Electric
841 Pohukaina Street
Honolulu, Hawaii 96814
Phone: 591-8884

Danica Fong-Shoji CPA
809A 11th Ave.
Honolulu, Hawaii 96816
Phone: 737-6300

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87-890 Farrington Hwy.
Waianae, Hawaii 96792
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628 Laumaka Street
Honolulu, Hawaii 96819
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716 Umi Street #250
Honolulu, Hawaii 96819
Phone: 842-0300

Department of Education
1390 Miller Street
Honolulu, Hawaii 96813
Phone: 586-3400

Department of Transportation
869 Punchbowl Street
Honolulu, Hawaii 96813
Phone: 587-2182

Design Systems Limited
96-1382 Waihona Street #4
Pearl City, Hawaii 96782
Phone: 455-6611

Design Home
935 Queen Street
Honolulu, Hawaii 96814
Phone: 791-3330

**Diagnostic Laboratory
Services, Inc.**
650 Iwilei Road #300
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Diamond Head Seafood
966 Robello Lane
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Phone: 832-9500

Dick Pacific Construction
707 Richards Street
Honolulu, Hawaii 96813
Phone: 533-5000

Dippin' Dots
Ala Moana Center
Pearl Ridge Shopping Center
Phone: 487-5335

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94-035 Leokane Street
Waipahu, Hawaii 96797
Phone: 678-2966

Dr. Clyde Umaki DDS, MS Inc.
1833 South Beretania Street
Honolulu, Hawaii 96826
Phone: 955-2275

Dr. Craig Yamamoto DDS
1441 Kapiolani Blvd. #1420
Honolulu, Hawaii 96814
Phone: 949-5665

Dr. Hirota Hayashi DDS
1441 Kapiolani Blvd. #1119
Honolulu, Hawaii 96814
Phone: 942-2338

Dr. Katsuhiko Sano DDS
1600 Kapiolani Blvd. # 525
Honolulu, Hawaii 96814
Phone: 952-0011

Dr. Kevin Saito DDS
1800 Kapiolani Blvd. #515
Honolulu, Hawaii 96814
Phone: 949-8705

Dr. Norman Goldstein MD
1128 Smith Street
Honolulu, Hawaii 96817
Phone: 538-7044

Dr. Russell S. Tabata, DDS
1943 South King Street
Honolulu, Hawaii 96826
Phone: 946-4939

Dr. Steven K. Sue, D.D.S., M.S.
2065 South King St. #304
Honolulu, Hawaii 96814
Phone: 949-8876

Dr. Troy Tanji MD
94-873 Farrington Hwy.
Waipahu, Hawaii 96797
Phone: 671-3937

Duck Butt Karaoke
901 Kawaihau Street
Honolulu, Hawaii 96814
Phone: 593-1880

Duke's Waikiki
2335 Kalakaua Ave.
Honolulu, Hawaii 96815
Phone: 922-2268

EDP Products Company
99-1112 Iwaena Street
Aiea, Hawaii 96701
Phone: 486-8686

Eggs N Things
1911 Kalakaua Ave. Unit B
Honolulu, Hawaii 96815
Phone: 949-0820

808 Distributors
831 Pohukaina Street
Honolulu, Hawaii 96814
Phone: 593-1808

808 Travel
429 Waiakamilo Street #208
Honolulu, Hawaii 96817
Phone: 841-5277

EK Fernandez Shows
91-246 Oihana Street
Kapolei, Hawaii 96707
Phone: 682-5767

Election Systems & Software
3140-B Koapaka Street
Honolulu, Hawaii 96819
Phone: 836-8155

Electricians Hawaii Inc.
96-1382 Waihana Street #6
Pearl City, Hawaii 96782
Phone: 455-5941

Electronic Business Machines
444 Waiakamilo Road
Honolulu, Hawaii 96817
Phone: 848-0341

Executive Auto Works
1815 Dillingham Boulevard
Honolulu, Hawaii 96817
Phone: 847-3595

Family Vision Care
563 Farrington Hwy.
Kapolei, Hawaii 96707
Phone: 693-8789

Farrells Ice Cream
46-056 Kamehameha Hwy.
(Windward Mall)
Kaneohe, Hawaii 96744
Phone: 247-3788 / 247-3700

First American Title - Pearlridge
98-1005 Moanalua Road
Aiea, Hawaii 96701
Phone: 487-5100

First American Title - Kunia
94-673 Kupohi Street
Waipahu, Hawaii 96797
Phone: 792-4980

First Stop Kailua
130 Kailua Road
Kailua, Hawaii 96734
Phone: 262-0408

Fort Street Bar & Grill
745 Fort Street Mall
Honolulu, Hawaii 96813
Phone: 523-1500

Fujikami Auto Air
957 Kamenani Street Unit #B
Honolulu, Hawaii 96819
Phone: 845-2800

Fujiya Limited
454 Waiakamilo Road
Honolulu, Hawaii 96819
Phone: 845-2921

Funny Farm
94-723 Kaulukau Street
Waimanalo, Hawaii 96795
Phone: 259-6411

Galiher, DeRobertis, Ono
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Honolulu, Hawaii 96814
Phone: 593-2908

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415 Cooke Street
Honolulu, Hawaii 96813
Phone: 589-2589

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Kahala Mall
Honolulu, Hawaii 96816
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Glenn's Flowers & Plants
41-513 Flamingo Street
Waimanalo, Hawaii 96795
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Phone: 833-2502

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Phone: 832-9500

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Phone: 924-7778

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Hanaki Express
99 Ranch Market
Honolulu, Hawaii 96819
Phone: 834-3616

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Hilton Hawaiian Village
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Phone: 946-8287

Hawaii Blueprint & Supply
575 Cooke Street
Honolulu, Hawaii 96813
Phone: 941-6602

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Hawaii Impulse Systems
3375 Koapaka Street #B217
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Phone: 524-0606

Hawaii Medical Vitrification
1088 Bishop Street #1130
Honolulu, Hawaii 96813
Phone: 532-0512

Hawaii Mobile Air
830 Mapunapuna Street
Honolulu, Hawaii 96819
Phone: 839-2721

Hawaii Pacific X-Ray
3375 Koapaka Street D-140
Honolulu, Hawaii 96819
Phone: 591-9303

Hawaiian Isles Vending
2869 Koapaka Street
Honolulu, Hawaii 96819
Phone: 839-3218

Hawaiian Joy Ltd
2270 Kalakaua Ave. #1401
Honolulu, Hawaii 96815
Phone: 923-1888

Hawaiian Telcom
1177 Bishop Street
Honolulu, Hawaii 96813
Phone: 643-7111

**Hawaiian Tire
& Auto Center**
98-025 Hekaha Street
Aiea, Hawaii 96701
Phone: 487-6616

HI Trend
Hyatt Regency Hotel
Honolulu, Hawaii 96815
Phone: 922-8838

Honda Windward Express Center
45-675 Kamehameha Hwy.
Kaneohe, Hawaii 96744
Phone: 235-7566

Honda Windward Prep Center
46-151 Kahuhipa Street
Kaneohe, Hawaii 96744
Phone: 247-8522

Home Automation Hawaii
2007 Democrat Street
Honolulu, Hawaii 96819
Phone: 842-4646

Homeworld
4296 Malaai Street
Honolulu, Hawaii 96819
Phone: 423-1344

Honda Windward
45-671 Kamehameha Hwy.
Kaneohe, Hawaii 96744
Phone: 247-8544

Hongwanji Mission School
1728 Pali Hwy.
Honolulu, Hawaii 96817
Phone: 532-0522

Honolulu Jaycees
505 Ward Ave.
Honolulu, Hawaii 96814
Phone: 593-2266

Honolulu Kirby
2919 Kapiolani Blvd.
Honolulu, Hawaii 96826
Phone: 735-6452

Hypac Self Storage
2150 North Nimitz Hwy.
Honolulu, Hawaii 96819
Phone: 847-5302

In Fashion
1128 12th Ave.
Honolulu, Hawaii 96816
Phone: 735-7772

Inter Island Hotel Furniture
4400 Lawehana St., Unit #H
Honolulu, Hawaii 96818
Phone: 845-4444

Island Energy Solutions
270 Kuulei Road
Kailua, Hawaii 96734
Phone: 262-3268

IT Service & Solutions
1600 Kapiolani Blvd. #530
Honolulu, Hawaii 96814
Phone: 943-9545

Izuo Brothers LTD
1235 S. Beretania Street
Honolulu, Hawaii 96814
Phone: 591-8488

J S Services Inc.
3160 Waialae Avenue
Honolulu, Hawaii 96816
Phone: 737-4888

Kahala Shell Auto Care
4204 Waialae Ave.
Honolulu, Hawaii 96816
Phone: 734-4414

Kaimuki Ace Hardware
3367 Waialae Ave.
Honolulu, Hawaii 96816
Phone: 732-2888

Kalei Eggs
3585 Waialae Avenue
Honolulu, Hawaii 96816
Phone: 737-7665

KCF Office
705 S. King Street
Honolulu, Hawaii 96813
Phone: 599-5231

Keaulana Surf Shop
841170 Farrington Hwy.
Waianae, Hawaii 96792
Phone: 695-7000

Keoki's Laulau
966 Robello Lane
Honolulu, Hawaii 96817
Phone: 832-9500

Kiki's After Hours
1633 Kapiolani Blvd.
Honolulu, Hawaii 96814
Phone: 948-8777

Kirkland Cabinetry
1215 Mookaula Street
Honolulu, Hawaii 96819
Phone: 845-8081

Ko Olina Marina Store & Deli
92-100 Waipahe Place
Ko Olina, Hawaii 96707
Phone: 676-3348

Ko Olina Resort Sales Center
92-101 Waialii Place
Kapolei, Hawaii 96707
Phone: 734-7678

Koganji Temple
2869 Oahu Avenue
Honolulu, Hawaii 96822

Koko Boutique
Hilton Hawaiian Village Hotel
Honolulu, Hawaii 96815
Phone: 942-0222

Koko Marina 76
234 Lunalilo Home Road
Honolulu, Hawaii 96825
Phone: 375-2133

Koolau Farmers
1199 Dillingham Blvd.
Honolulu, Hawaii 96817
Phone: 843-0436

Krazy Karaoke - Aiea
Pearl Kai Shopping Center
Aiea, Hawaii 96701
Phone: 484-0269

Krazy Karaoke - Honolulu
1308 Young Street
Honolulu, Hawaii 96814

Lanakila Church
3518 Maunalei Ave.
Honolulu, Hawaii 96816
Phone: 737-0993

Lance Higa Painting
2563 A Pacific Heights Road
Honolulu, Hawaii 96813
Phone: 528-4899

Legend Seafood Restaurant
2255 Kuhio Ave.
Honolulu, Hawaii 96815
Phone: 926-8999

Loco Moco Drive Inn - Hawaii Kai
7192 Kalanianaʻole Hwy.
Honolulu, Hawaii 96825
Phone: 396-7878

Lynden Air Freight
3375 Koapaka Street D-153
Honolulu, Hawaii 96819
Phone: 833-6614

Magic of Polynesia
Waikiki Beachcomber Hotel
Honolulu, Hawaii 96815
Phone: 539-9415

Manoa Marketplace
2754 Woodlawn Drive
Honolulu, Hawaii 96822
Phone: 988-0520

Master Sheetmetal
1648 Auiki Street
Honolulu, Hawaii 96817
Phone: 847-2128

McCorriston, Miller, Mukai Mackinnon LLP
Five Waterfront Plaza
Honolulu, Hawaii 96813
Phone: 529-7300

McKinley High School
1039 South King Street
Honolulu, Hawaii 96814
Phone: 594-0408

McPeak Architects
5 Waterfront Plaza, Suite 345
Honolulu, Hawaii 96813
Phone: 524-3446

Meadow Gold Dairies
925 Cedar Street
Honolulu, Hawaii 96814
Phone: 944-5956

Mecha Hawaii
1126 12th Ave.
Honolulu, Hawaii 96816
Phone: 737-6324

Mercedes Benz
818 Kapiolani Blvd.
Honolulu, Hawaii 96814
Phone: 592-5151

Mililani Baptist Preschool
94-293 Anania Drive
Mililani, Hawaii 96789
Phone: 625-7499

Minatoya Eye Clinic
1003 Pensacola Street
Honolulu, Hawaii 96814
Phone: 597-1133 / 596-0250

Mit's Basic Foods
432 Keawe Street
Honolulu, Hawaii 96813
Phone: 536-2887

MK Electric
99-1245 C Waiua Place
Aiea, Hawaii 96701
Phone: 487-2977

Mocha Java Cafe
Ward Centre
Honolulu, Hawaii 96814
Phone: 591-9023

Navy Fleet Reserve Association
891 Valkenburgh Street
Honolulu, Hawaii 96818
Phone: 422-2121

New Leaf House & Garden
Kailua, Hawaii 96734
Phone: 262-1982

Nii R & S Nursery
938 Kamilonui Place
Honolulu, Hawaii 96825
Phone: 395-9811

Noguchi & Associates
1314 S. King Street #560
Honolulu, Hawaii 96814
Phone: 596-2700

Oahu Travel Inc.
765 Amana Street #406
Honolulu, Hawaii 96814
Phone: 945-9414

Office Pavilion
330 Sand Island Access Road
Honolulu, Hawaii 96819
Phone: 841-8299

Ohana Doggie Day Care and Spa
611 Cooke Street
Honolulu, Hawaii 96813
Phone: 791-3647

One Palm Woodworks
47-102 Wailehua Road
Kaneohe, Hawaii 96744
Phone: 239-7500

Pacific Lock & Safe
2290 Alahao Place Unit 201
Honolulu, Hawaii 96819
Phone: 735-2005

Painter's Warehouse
1914 Republican Street
Honolulu, Hawaii 96819
Phone: 845-6363

Panda Travel
1017 Kapahulu Ave.
Honolulu, Hawaii 96816
Phone: 734-1961

Patti's Chinese Kitchen
Ala Moana Shopping Center
Honolulu, Hawaii 96814
Phone: 946-5002

PC Boutique
Halekulani Hotel
Honolulu, Hawaii 96815
Phone: 923-8893

Pella Architectural Products
214 B Sand Island Access Rd.
Honolulu, Hawaii 96819
Phone: 841-3200

Permanent Dental Lab
2119 N. King Street
Honolulu, Hawaii 96819
Phone: 841-1113

Pflueger Subaru
94-233 Farrington Highway
Waipahu, Hawaii 96797
Phone: 671-5115

Pflueger Subaru Airport Svc.
3179 N. Nimitz Hwy.
Honolulu, Hawaii 96819
Phone: 836-9111

Pineapple Country
342 Lewers Street
Honolulu, Hawaii 96815
Phone: 926-8835

Platinum Limousine Service
3131 Castle Street
Honolulu, Hawaii 96815
Phone: 735-9980

Postage Plus
98-1277 Kaahumanu Street
Aiea, Hawaii 96701
Phone: 487-5548

Princess Gold Creation
1210 Dillingham Blvd.
Honolulu, Hawaii 96817
Phone: 845-0557

Progressive Air Conditioning
719 Ahua Street
Honolulu, Hawaii 96819
Phone: 839-0770

Property Center
1308 Young Street
Honolulu, Hawaii 96814
Phone: 596-0696

Prudential Locations
3465 Waialae Ave. 4th Floor
Honolulu, Hawaii 96816
Phone: 738-3100

Public Storage - Aiea-Kaneohe-Waipio
2888 Waialae Ave.
Honolulu, Hawaii 96816
Phone: 735-0804

Pueo Trucking
1157 Fort Street Mall
Honolulu, Hawaii 96813
Phone: 523-5777

Quality Turfgrass
41-937 Waikupanaha Street
Waimanalo, Hawaii 96795
Phone: 259-8191

Ramsay Galleries
1128 Smith Street
Honolulu, Hawaii 96817
Phone: 537-2787

RC Masonary
148 F Mokauea Street
Honolulu, Hawaii 96819
Phone: 848-8700

Reliable Fire Protection
1106 Puuwai Street
Honolulu, Hawaii 96819
Phone: 591-0625

Revacomm Inc.
614 South Street #200
Honolulu, Hawaii 96813
Phone: 599-8872

Roadway Safety Sales & Rental
679 Puuloa Road
Honolulu, Hawaii 96819
Phone: 845-5426

Roberts Hawaii
680 Iwilei Road #700
Honolulu, Hawaii 96817
Phone: 539-9471

Room Store Hawaii
4296 Malaai Street
Honolulu, Hawaii 96818
Phone: 421-3100

Round Table Pizza - Outrigger
150 Kaiulani Ave.
Honolulu, Hawaii 96815
Phone: 944-1199

Roy Sakuma Ukulele Productions
3555 Harding Ave. #1
Honolulu, Hawaii 96816
Phone: 732-3739

Roy's Fishing Supply
98-025 Hekaha Street
Aiea, Hawaii 96701
Phone: 487-7690

Rudy's Flowers
2357 S. Beretania Street
Honolulu, Hawaii 96826
Phone: 944-8844

Sand Island Business Association
1115 Makepono Street
Honolulu, Hawaii 96819
Phone: 842-1359

Sacred Heart Parish
1701 Wilder Ave.
Honolulu, Hawaii 96822
Phone: 973-2211

Sakura at Olomana Golf Links
41-1801 Kalanianaʻole Hwy.
Waimanalo, Hawaii 96795
Phone: 259-7100

SCIM Corporation
1610 Kanunu Street
Honolulu, Hawaii 96814
Phone: 955-6886

Security Plumbing
514 Cummins Street
Honolulu, HI 96814
Phone: 593-2785

Servco Appliance & Electronics
2850A Pukoloa Street
Honolulu, Hawaii 96819
Phone: 564-2880

Servco Auto Honolulu Showroom
2850 Pukoloa Street
Honolulu, Hawaii 96819
Phone: 564-1100

Servco - Education Works
735 Iwilei Road #330
Honolulu, Hawaii 96817
Phone: 237-5353

Servco Toyota City Parts
2850 Pukoloa Street
Honolulu, Hawaii 96819
Phone: 564-1165

Servco Toyota City Service
2850 Pukoloa Street
Honolulu, Hawaii 96819
Phone: 564-1150

Servco Used Cars
2780 Wai Wai Loop
Honolulu, Hawaii 96819
Phone: 564-2727

Sheila Donnelly & Associates
1600 Kapiolani Blvd. #800
Honolulu, Hawaii 96814
Phone: 949-4131

Side Street Inn
1225 Hopaka Street
Honolulu, Hawaii 96814
Phone: 591-0253

Skin Care by Elaine
1365 Nuuanu Ave. #10A
Honolulu, Hawaii 96817
Phone: 533-7888

Sleepland USA
1314 Kapiolani Blvd.
Honolulu, Hawaii 96814
Phone: 591-8881

Sonny's Service & Repair
1119 Makepono Street
Honolulu, Hawaii 96819
Phone: 845-1488

Star of the Sea Schools
4469 Malia Street
Honolulu, Hawaii 96816
Phone: 734-0396

Studio Central Hawaii
95-1249 Meheula Parkway
Mililani, Hawaii 96789
Phone: 625-3686

Sub Zero Showroom
938 Piikoi Street
Honolulu, Hawaii 96814
Phone: 597-1669

Sugoi Bento & Catering
1286 Kalani Street B-106
Honolulu, Hawaii 96817
Phone: 841-7984

Sunny Side
1017 Kilani Ave.
Wahiawa, Hawaii 96786
Phone: 621-7188

Tactical Strength & Conditioning
770 Kapiolani Blvd.
Honolulu, Hawaii 96813
Phone: 589-2115

Tamura Enterprises/Fine Wine
1216 10th Avenue
Honolulu, Hawaii 96816
Phone: 735-7100

The Armchair Adventurer
1199 Dillingham Blvd.
Honolulu, Hawaii 968197
Phone: 843-1250

The Lunch Bunch
2707 A S. King Street
Honolulu, Hawaii 96826
Phone: 949-7664

The Paperie
Kahala Mall Shopping Center
Honolulu, Hawaii 96816
Phone: 735-6464

The Private Gym
320 Ward Avenue #101
Honolulu, Hawaii 96814
Phone: 596-9273

The Resort Group
1100 Alakea Street, 25th floor
Honolulu, Hawaii 96813
Phone: 531-9761

The Source Natural Foods
32 Kainehe Street
Kailua, Hawaii 96734
Phone: 262-5604

The Windsor
343 Hobron Lane
Honolulu, Hawaii 96815
Phone: 942-9109

Thom Equipment
502 Kaaahi Street
Honolulu, Hawaii 96817
Phone: 847-2027

Tom Moffatt Productions Inc.
1232 Waimanu Street Penthouse
Honolulu, Hawaii 96814
Phone: 593-8333

Tony Autoplex - Honda, Nissan, VW & Hyundai
94-1299 Ka Uka Blvd.
Waipahu, Hawaii 96797
Phone: 680-7190

Total Solutions
2758 S. King Street
Honolulu, Hawaii 96826
Phone: 942-2469

Toyo Building Service, Inc.
413-A Seaside Ave.
Honolulu, Hawaii 96815
Phone: 922-0043

Toyo Sales & Management
2222 Kalakaua Ave. #905
Honolulu, Hawaii 96815
Phone: 922-3800

Trees of Hawaii
91-326 Kauhi Street
Kapolei, Hawaii 96707
Phone: 682-5771

777 Grill & Karaoke
1680 Kapiolani Blvd.
Honolulu, Hawaii 96814
Phone: 943-4353

Triton Restoration
1617 Kapiolani Blvd. #403
Honolulu, Hawaii 96814
Phone: 957-0292

12th Avenue Grill
1145 C 12th Ave.
Honolulu, Hawaii 96816
Phone: 732-9469

Ultimate Innovations
935 Dillingham Blvd.
Honolulu, Hawaii 96817
Phone: 523-6067

Union 76 - Enchanted Lake
1010 Keolu Drive
Kailua, Hawaii 96734
Phone: 262-0129

Union 76 - Haleiwa
66-031 Kamehameha Hwy.
Haleiwa, Hawaii 96712
Phone: 637-9879

Union 76 - Kailua
153 Oneawa Street
Kailua, Hawaii 96734
Phone: 261-8851

Union 76 - Kaneohe
45-047 Kamehameha Hwy.
Kaneohe, Hawaii 96744
Phone: 235-4749

Union 76 - Kapahulu
505 Kapahulu Avenue
Honolulu, Hawaii 96816
Phone: 737-0251

Union 76 - Nimitz
540 N. Nimitz Hwy.
Honolulu, Hawaii 96817
Phone: 545-5550

Union 76 - Sand Island
165 Sand Island Access Rd.
Honolulu, Hawaii 96819
Phone: 841-8441

Union 76 - Waimanalo
41-1517 Kalaniana'ole Hwy.
Waimanalo, Hawaii 96795
Phone: 259-6773

United Laundry Services, Inc.
2291 Alahao Place
Honolulu, Hawaii 96819
Phone: 842-5994

United Tire & Recapping
1276 Mikole Street
Honolulu, Hawaii 96819
Phone: 845-2208

Victoria Ward Limited
1210 Auahi Street
Honolulu, Hawaii 96814
Phone: 591-8411 Ext. 215

Vintage Cottage
670 California Avenue
Wahiawa, Hawaii 96786
Phone: 622-2802

VIP Rent A Car
234 Beach Walk
Honolulu, Hawaii 96815
Phone: 922-4606

VIP Transportation
443 Kalewa Street
Honolulu, Hawaii 96819
Phone: 836-0317

Wahiawa Hongwanji
1067 California Ave.
Wahiawa, Hawaii 96786
Phone: 622-4320

Wahoo's Fish Taco
940 Auahi Street
Wahiawa, Hawaii 96814
Phone: 591-1640

Waikiki Business Plaza
2270 Kalakaua Ave.
Honolulu, Hawaii 96815
Phone: 923-1191

Waikiki Landmark
1888 Kalakaua Ave.
Honolulu, Hawaii 96815
Phone: 973-0955

Waikiki Shopping Plaza
2250 Kalakaua Ave.
Honolulu, Hawaii 96815
Phone: 923-1191

Waikeola Preschool
4705 Kilaua Ave.
Honolulu, Hawaii 96816
Phone: 734-4277

Wallace Theater Corporation
500 Ala Moana Boulevard
Honolulu, Hawaii 96813
Phone: 524-4042

Wholesale Unlimited Express - Ahua
960 Ahua Street
Honolulu, Hawaii 96819
Phone: 834-2900

Wholesale Unlimited Express - Bishop
1046 Bishop Street
Honolulu, Hawaii 96813
Phone: 537-5832

Wholesale Unlimited Express - Kahala
4210 Wai'alae Avenue
Honolulu, Hawaii 96816
Phone: 737-9600

Wholesale Unlimited Express - Kaneohe
46-028 Kawa Street
Kaneohe, Hawaii 96744
Phone: 247-8625

Wholesale Unlimited Express - Manoa
2757 Woodlawn Drive
Honolulu, Hawaii 96822
Phone: 988-9958

Wholesale Unlimited Express - Pearl City
98-450 Kamehameha Hwy.
Pearl City, Hawaii 96782
Phone: 486-9900

Wholesale Unlimited Warehouse
94-110 Kopake Street
Waipahu, Hawaii 96797
Phone: 678-3636

Yamaoka Nursery
958 Kamilonui Place
Honolulu, Hawaii 96825
Phone: 395-9441

Yoshimura Contracting
855 Moowaa Street
Honolulu, Hawaii 96817
Phone: 845-2022

Young Scale Company
3392 Wai'alae Ave.
Honolulu, Hawaii 96816
Phone: 732-0788

Yummy's Korean BBQ
1505 Dillingham Blvd.
Honolulu, Hawaii 96817
Phone: 842-0288

► Continued from page 1
"Wahoo's Fish Taco"

other would make it easier.

"Working with my brother and sister is great," she says. "To receive unconditional support and to have two people you believe in and trust completely has been great for our business."

"Opening this restaurant was a huge challenge for us," adds Stephanie.

"We had no experience in running a restaurant and had to learn everything from square one — we ate, slept and lived it."

They agree that it was a lot of hard work to get to the point of serving their first customers on January 5. And today they realize their efforts are paying off based

on the positive feedback they've been getting.

"All kinds of people come here," says Stephanie. "We have tourists, business people, military, kids and grandmas, too."

Regulars love the friendly atmosphere which offers seating inside or out. Although a crowd forms during the lunch hour from noon to 1 p.m., the line moves quickly and chances are you'll find a place to sit.

And for those downtown

would face, but recognized their relationships with each

business folks who may not want to leave the office, Wahoo's now offers a new service that brings the food to you.

"We recently started our catering service to downtown businesses offering 'Office Meeting Value Packs,'" says Noel.

It won't be long before the downtown crowd catches on to the healthy convenience of this delivery service. But for those who want to get away from the office at lunchtime, Wahoo's Fish Taco is a great place to relax and have a tasty and healthy meal. Just ask some of the more famous folks who are sold on the concept — and the food.

"Bethany Hamilton, some of the 'Lost' cast, the rock band Metallica have all stopped by," says Stephanie. "And Henry Kapono eats here often."

But don't take their word for it — try it yourself. And tell your friends that Wahoo's Fish Taco is more than just fish.



(Above): Noel Pietsch takes an order over the telephone.



(Above): Wahoo's friendly staff will assist you in making your menu choices.



591-1646

940 Auahi St. (Ward Gateway Center)

Or visit online at www.wahooshawaii.com

**Recipe
 CORNER**



Coconut Crab Cakes

- 2 tablespoons canola oil
- 1/2 medium onion, finely diced
- 1 stalk celery, finely diced
- 1 pound lump crabmeat
- 1/2 cup unsweetened shredded coconut
- 2/3 cup mayonnaise
- 1 teaspoon Dijon mustard
- 2 tablespoons chives, finely minced
- 2 tablespoons parsley, chopped
- 5 cups panko bread crumbs
- salt and pepper, to taste
- 1/2 cup flour
- 3 large eggs, beaten
- diced tomatoes, for garnish
- chives for garnish
- Coconut Basil Mayonnaise, recipe at right

Heat oil in a saute pan. Add onion and celery and saute until onion is translucent. Remove from heat and set aside.

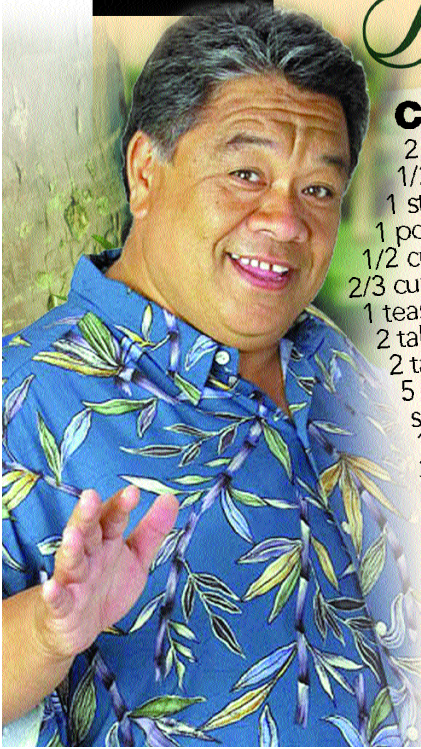
In a large bowl, mix crabmeat, coconut, mayonnaise, mustard, chives, parsley and 1 cup panko with the onion/celery mixture. Add salt and pepper to taste. Form into 2-inch diameter cakes.

Roll cakes first in flour, then in beaten eggs, then in the remaining 4 cups of panko, each time shaking off excess. Heat oil, and saute the crab cakes until golden brown. Drain on paper towels. Arrange on a platter and garnish with tomatoes and chives. Serve with coconut basil mayonnaise.

Coconut Basil Mayonnaise:

- 1 cup mayonnaise
- 1/3 cup unsweetened shredded coconut
- 1 tablespoon lime juice
- 1 tablespoon basil, chopped
- 1 teaspoon chili garlic paste
- salt and pepper, to taste

Combine all ingredients in a mixing bowl, and whisk until smooth. May be prepared a day ahead, covered and refrigerated. Bring to room temperature before serving.





Introducing Roger Lau

Operations Manager

Roger Lau brings nearly four decades of local law enforcement experience to Elite Security Systems.

As Operations Manager/Managing Partner, Roger is responsible for the company's administrative coordination and leads Elite's Specialized Services Division.

Roger began his law enforcement career in 1967 as a Honolulu Police Department patrolman, and has served as HPD S.W.A.T. team leader and head of the Bomb Squad. As a lieutenant in the Specialized Services Division, Roger supervised and trained officers in the area of S.W.A.T., bombs, canine, protective operations, helicopter operations and the Parks Police.

He has received numerous awards and honors, including:

- Top Cop Award (1998)
- Police Officer of the Year (1983)
- Law Enforcement Award (1974)

Elite Security Systems' professional standing in the community has been established and fostered by its commitment to quality and customer satisfaction.

Roger Lau is an integral part of Elite Security Systems' team of highly experienced professionals that assure unsurpassed service for your security needs.



We named the company after our customers!

COMMERCIAL RESIDENTIAL INDUSTRIAL



Introducing Clarence "Rags" Scanlan

Director of Client Relations

Elite Security Systems is proud to introduce Clarence "Rags" Scanlan, as its Director of Client Relations.

Rags is a retired Honolulu Police Department detective, former owner of one of Hawaii's largest guard and protection agencies and a private investigator. He was recently awarded status as a member of the American College of Forensic Examiners and is certified in Homeland Security.

Rags brings extensive experience to Elite Security Systems and his professional credentials also include:

- Port Facility Security Officer (PFSO)
- Certified Protection Professional (CPP)
- Certified International Investigator (CII)
- World Association of Detectives (WAD)

Elite Security Systems' professional standing in the community has been established and fostered by its commitment to quality and customer satisfaction.

Rags Scanlan joins Elite Security Systems' team of highly experienced professionals that assure unsurpassed service for your security needs.



We named the company after our customers!

COMMERCIAL RESIDENTIAL INDUSTRIAL